



Physical Security
Audio/Visual Systems

Telecommunications
Network Infrastructure

www.itinitiatives.com

Above All Things, We Care:
Whether improving safety, providing faster response times or protecting highly sensitive information, IT Initiatives can help you choose the right solutions for your care community organization.

We begin by discussing your unique organizational needs, then identifying technology solutions to help you achieve your goals. We identify possible vendors and manage the bidding process, help you choose the right solutions, then coordinate and manage all aspects of the project. The experts at IT Initiatives provide support during all phases of your technology planning to ensure a strong return on your investments.

IT Initiatives provides advanced technology planning and consulting solutions for clients in four areas:

Physical Security: Protect the safety and security of your facility with a three-tier system of access control, video surveillance and intrusion detection.

Audio/Visual: Improve the quality and effectiveness of your facility-wide communications, with professional, multi-media audio/visual systems.

Telecommunications: Make it easier for staff, patients and visitors to communicate with the newest telecommunications solutions. Use Internet connection to place and receive phone calls or set up teleconferencing. Merge voicemail, e-mail and address books into one simple-to-use solution.

Network Architecture: Ensure that your systems are fast and accessible with dynamic, flexible network architecture. The entire network, including servers, clients, firewalls, switches, routers, and cabling, is designed for your organization. We can help with new construction, renovations or upgrades to existing facilities.



For more information about our company, technology planning and consulting solutions please visit our website or refer to pages two through four in this brochure.

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Company Overview

With headquarters in New Jersey, USA, IT Initiatives helps senior care communities, non-profits and education providers, leverage technology solutions to improve business results, while controlling costs and delivering an impressive return on investment.

Organizations of all sizes rely on IT Initiatives Solutions to help them provide a higher level of care and support to their clients, improve the productivity of their staff members and to enhance the safety and security of their facilities.

Our IT Initiatives consulting experts provide support during all phases of your technology strategy; from idea through successful implementation. If you need an individual, stand-alone solution or a complex, integrated system, we can help you with installations, on-site training, upgrades and ongoing maintenance.

Whether you are building a new facility or upgrading an existing facility, IT Initiatives will ensure that you make the right investments and choose sustainable technology solutions that are uniquely tailored for your needs.

The technology solutions we specialize in include physical security, audio, visual, telecommunications and network architecture.

Managing technology can sometimes be overwhelming, but IT Initiatives can make the entire process “turn-key” and stress free for you and your colleagues.



Project Process

IT Initiatives provides support during all phases of your technology planning; from idea through successful implementation. We begin by discussing your unique organizational needs, and then together we identify technology solutions to help you achieve your business goals and provide a strong return on investment (ROI). For most clients, the project process includes the following 10 steps:

Learn About Unique Client Needs

- Recommend Technology Solutions (Hardware & Software)
- Complete a Feasibility Study
- Document System Design And Project Specifications
- Handle Request For Proposal And Bid Process (if required)
- Partner With Client To Choose Vendor(s)
- Manage Project Plan
- Coordinate And Supervise Installation
- Schedule On-Site Training
- Ensure you are properly supported
- Provide Ongoing Technical Support



INTEGRATED AND ADAPTABLE

IT Initiatives is known for our ability to simplify the complex and create a network architecture comprised of individual systems that function together as one unit. This makes the process of managing your technology almost effortless!

We understand how quickly business needs can change, so we design all systems to be flexible and adaptable. If your company grows, your technology can grow with you. If your company moves to a new location, your technology can move with you.





Here is an overview of our technology solution specialties:

PHYSICAL SECURITY

Physical security equipment and systems can improve the safety of your facility and staff members, protect confidential data and deter theft. Should any type of crime occur, security footage can be used as evidence that a crime was committed.

IT Initiatives often recommends a three tier system of access control, video surveillance and intrusion detection. We also work with resident monitoring and visitor management technologies.

An Access Control system controls access to your facility or specified geographic locations within your facility. Staff members can gain access with the proper tools, such as swiping an ID card or entering a password.

Visitor Management Systems are often used to complement access control systems and track the usage or visitors to a building or job site. Many organizations rely on paper tracking and visitor logs, but using an automated system can add many benefits. You can record the exact location of your visitors at any time to enhance security and safety, which is critical should you need to evacuate your building.

With Video Surveillance, video cameras and related equipment are installed in strategic areas of your facility and the surveillance footage is displayed "live" in strategic locations (example: security station monitor) and a copy is digitally stored within your computer network. You can control which staff members have access to the footage via file password protection.

An Intrusion Detection system secures computers, networks and all of the information and data stored within. An ID system monitors information from various locations to identify possible security

breaches, which includes both mis-use (attacks from within your organization) and intrusion (attacks from outside of your organization). This type of security is critical if your organization stores highly confidential information such as medical records or social security numbers.

A Resident Monitoring System helps protect the safety of residents by carefully monitoring their location and status, and detecting falls and wandering.

The system is typically managed from a PC located in staff work areas or nurses' stations. Each resident is displayed on a main screen and status changes are detected via changes in "color-coding." The color code status measures the residents' in-bed activity; a high or low activity measurement could indicate a potential problem and should signal staff members to take immediate action.

By clicking a specific resident's name, your staff can review a summary of services recently provided to that resident including the time and the staff member's name.

There are many products, services and options when considering physical security systems and equipment. The experts at IT Initiatives can help you review and select the right equipment for your facility and budget.



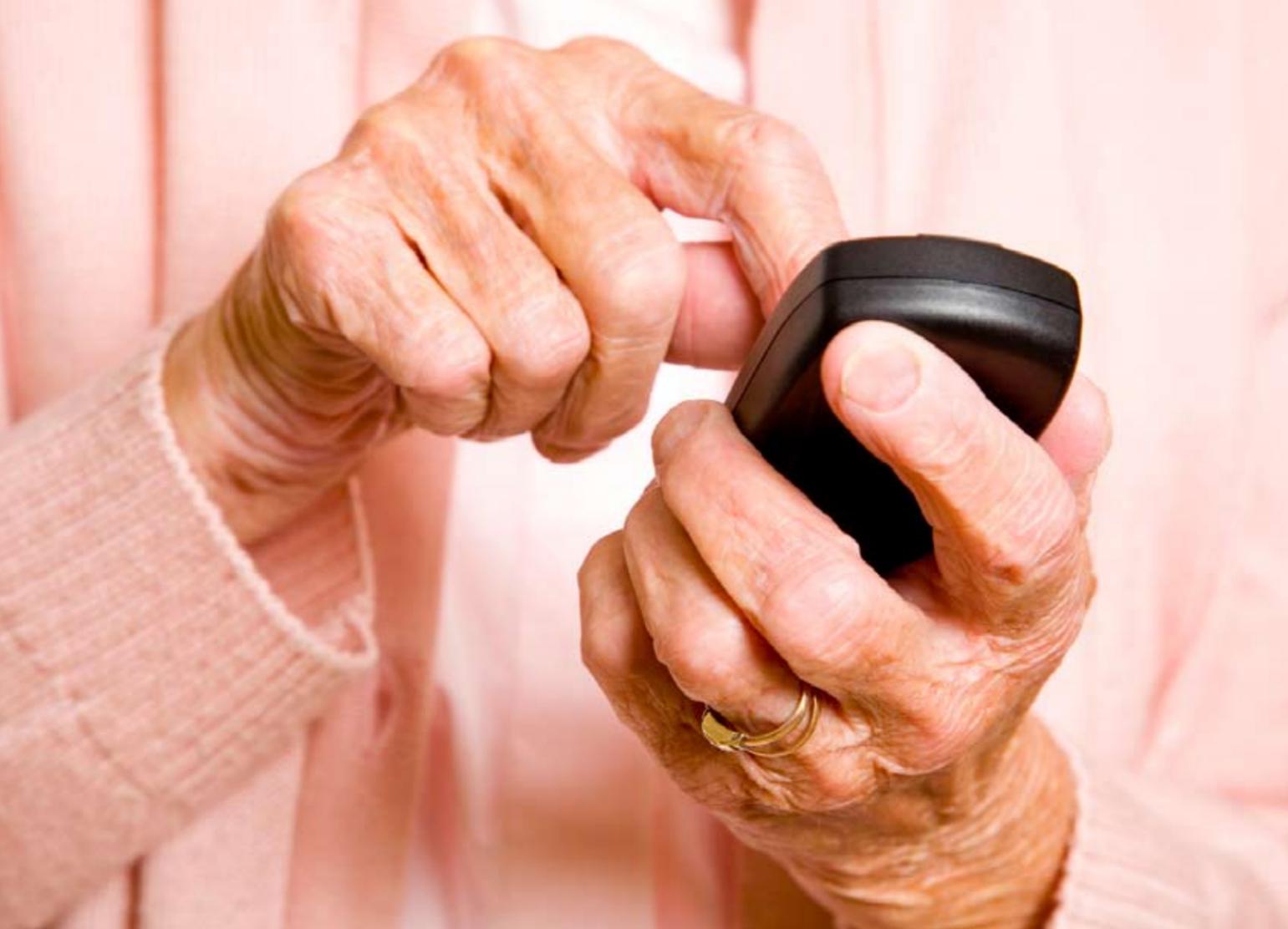
Our Services

Whether you want to improve safety, provide faster response times or protect highly sensitive information, IT Initiatives can help you choose the right solutions for your organization and budget.

Our technology solutions include physical security, audio, visual, telecommunications and network architecture.

Since we focus on specific markets such as senior communities and non-profits, our team understands the unique characteristics of our clients' environments. We can tailor our consulting and technology solutions to meet each client's unique needs.





Audio/Visual Technologies

By updating and enhancing your audio and visual equipment, you can significantly improve the quality and effectiveness of your facility-wide communications, improve productivity and promote collaboration.

Organizations of all sizes are using video conferencing, audio conferencing and Internet broadcasting to improve business results, and “work smarter, not harder.”

Studies have shown that background and foreground music systems have many organizational benefits from creating a more relaxing environment for clients or residents to

improving staff productivity. If your organization manages or facilitates entertainment or musical events, an up to date music system is a must-have.

IT Initiatives Solutions can recommend an audio/visual solution that meets any budget for your entire facility or designated areas. We can enhance communication inside your auditorium, worship space, gymnasium, conference rooms or board rooms.



Telecommunications

Make it easier for your staff, patients and families to communicate with the newest telecommunications solutions. Save time and money by implementing unified communications.

IT Initiatives can help you evaluate and install telephone systems, telephone services such as teleconferencing and voicemail, voice response units (VRU) and intercom technologies.

Use your Internet connection to place and receive phone calls or set up teleconferencing. Merge your voicemail, e-mail and address books into one simple-to-use telecommunications solution.

We will evaluate your current telecommunication platforms and recommend solutions that align with your business needs and budget.



Network Architecture

Your organization's network architecture could be considered the backbone of your operations. It is comprised of the software, hardware and protocols (the rules that guide the transmission and receipt of messaging within your system) that keep all of your technology running effectively and efficiently.

A well designed network architecture will ensure that your systems are fast and reliable, 24 hours per day, 7 days per week, 365 days per year, in order to meet your organizational goals.

If your systems are very slow or consistently crashing, you may need a network architecture overhaul.

Our network experts will evaluate your current architecture and identify solutions that will improve the speed and reliability of your systems. This includes servers, clients, firewalls, switches, routers, and cabling. We can help with upgrades, renovations and new construction.





ITInitiatives

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